

SOC QUICKIE: NASCAR HIGHWAY RACE

INT. SOC STUDIO

GFX: INTRO SEQUENCE

SFX: INTRO THEME

(1) JIB IN CAM 4

ANCHOR and FANCHOR are at the desk. The Fanchor is decked out in the Italian National soccer team's gear.

(2) MED ANCHOR CAM 1

ANCHOR

The Kansas Speedway offered all the topsy-turvy cars go-smashy action that NASCAR fans have come to expect out of this stop in the Sprint Cup journey. Let's skip the foreplay and go right to the highlights.

(3) MED2S CAM 2

FANCHOR

I like the foreplay...

(4) MED ANCHOR CAM 1

ANCHOR

And that's why I finish in the pole position, and you finish in the fetal position. Highlights GO!

(5) DDR: B-Roll of highway traffic

FANCHOR

And what a highlight filled race it was MJ, it got as exciting as Euro 2012 up to and including the semi-finals. Danica Patrick slammed into the wall right off the bat, followed by 14 other bone-crushing, crowd-pleasing crashes on the newly repaved track. Kurt Busch and Jeff Gordon kept it tight on a late restart, but...

(6) MED ANCHOR CAM 1

Sprints off center

(CONTINUED)

ANCHOR

Wait wait wait, that isn't the
Kansas Speedway. That's a highway.
Trust me, the cars don't have
numbers on them, dead giveaway.

(7) MED FANCHOR CAM 3

FANCHOR

The cars did look mysteriously
ad-free...

(8) MED ANCHOR CAM 1

ANCHOR

Can we get the right viz down here
Johnny?! That's all we've got?!
This is why teams like this have
All-Stars like me. Run the viz
Johnny, we'll make it work!

(9) B-Roll of highway traffic. Car numbers and small ads are
drawn onto the cars that ANCHOR references.

GFX: CAR DRAWINGS

ANCHOR (cont'd)

Kurt Busch in the Red Fiat over
here and Jeff Gordon in the
Yellow Range Rover over *here* are
both trying to pull the ol
how-do-you-do on Kevin Harvick in
the Black Cadillac over *here*.

FANCHOR

Harvick burns down the stretch so
quickly he looks like Mario
Balotelli in more ways than one! He
crosses the finish line for the
win. GOAL!!!!

(10) MED ANCHOR CAM 1

ANCHOR

Our apologies to our Traffic
Network affiliate who recieved our
NASCAR footage. Rest assured that
nobody on the highway is going 300
km/h. With another clutch
performance in a career full of
greatness, I'm Matt Jones.

(11) MED FANCHOR CAM 3

(CONTINUED)

FANCHOR
And I'm Tucker Kickson. FORZA
AZZURRI!

(12) JIB OUT CAM 4

ANCHOR squirts his water bottle onto his face as the FANCHOR
pulls his jersey over his face and runs around like an
airplane.

FADE TO BLACK